

Greater Cleveland Regional Transit Authority

STRATEGIC PLAN UPDATE

2020 - 2030

Presented to: Operational Planning &
Infrastructure Committee

February 5, 2019

Greater Cleveland Regional Transit Authority



Review of Current/Planned Studies

Strategic Plan: Foundations for the Future

Fare
Study

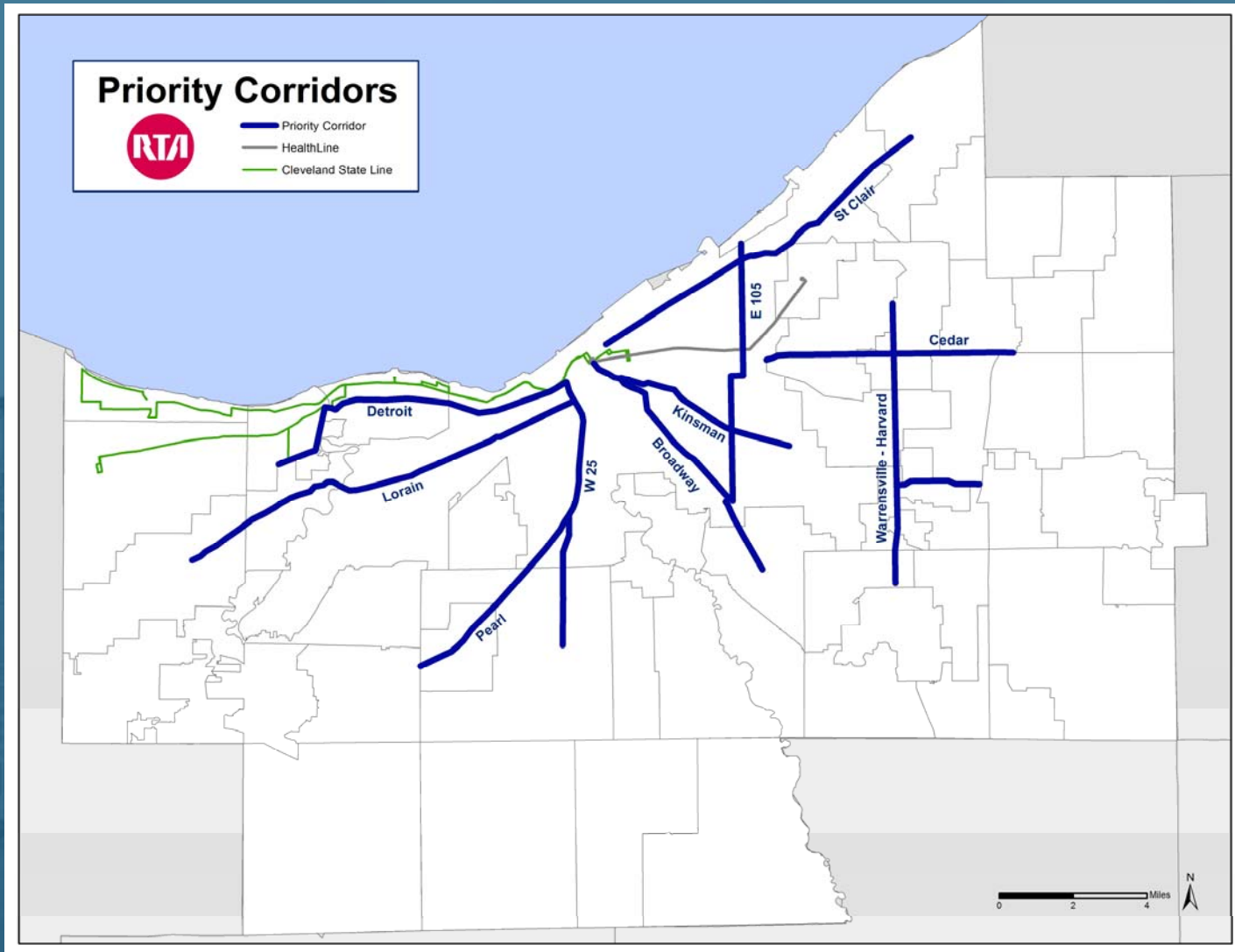
Economic
Impact
Study

Service
Redesign
Study

Financial
and
Economic
Forecast &
Operational
Review

Rail Car
Study

2



Project Overview

Scope of Services

- Update vision and goals
- Assess mobility needs
- Assess technology impacts
- Combine results of other pillar studies
- Identify priority strategies
- Create a plan for 2020-2030

Proactive Meetings to Actively Engage Stakeholders



Project Overview-Engagement

- Formation of Technical Committee
- Formation of External Steering Committee
- Coordination with RTA Pillar Study Committee
- Meetings with stakeholders
 - NOACA
 - RTA CAC
 - Local Planning Departments
 - Fund for Economic Future
 - Cleveland Foundation and others

Project Overview

Engagement (cont'd)

- 3 presentations before the Board to provide guidance
- 2 rounds of public commentary
- Meetings with others, as required
- Sharing of findings and comments in other studies
- On-line survey



Project Overview- Proposed Schedule

Activity

Proposed Completion

Assessment of Mobility Needs

July 2019*

Public Engagement

August/Sept 2019

Draft Plan Development

November 2019*

Public Engagement

Nov – Dec 2019

Final Presentation

January 2020*

- ** Reflects anticipated presentations to RTA Board*
- *Please note that this study's schedule is highly dependent on completion of other studies and may require adjustment*

Procurement Overview

- RFP issued on November 6, 2018
- Accessed on the GCRTA website by 31 interested parties
- 2 firms proposed

Procurement Overview

Evaluation Panel Members

- External Affairs
- Marketing
- Planning and Development
- Service Management
- Procurement

Procurement Overview

Recommended Firm:

- HDR Engineering, Inc.
 - Local office in Cleveland, Ohio
- DBE Goal: 0% due to lack of certified DBE firms

Procurement Overview

Experience

- 10,000 employees in 215 offices worldwide, with over 60 years experience in the transit industry
- Provides local and national transit experts who understand transit challenges and emerging trends and technologies
- Qualified project team with experience in long-range planning
- National knowledge and expertise in all transit modes and markets

Procurement Overview

Experience, continued

- Experienced in planning, implementation design, and construction of transit projects across the Country
- Industry Leaders in emerging technology and mobility improvements
- Experienced in engaging stakeholders, elected officials, customers, and partner agencies
- Experienced in creating planning tools that initiate, expand, and improve services and/or infrastructure
- Bring dynamic, new perspective on transit planning

Procurement Overview

Other clients include:

- Central Ohio Transit Authority (COTA)
- Dallas Area Rapid Transit (DART)
- Indianapolis Public Transportation Corporation
- Metropolitan Transit Authority of Harris County (Houston, TX),
- Transit Authority of River County (Louisville, KY)
- Valley Metro (Phoenix, AZ)

Procurement Overview

Recommendation:

Staff requests that the Operational Planning & Infrastructure Committee recommend to the Board of Trustees the award of a contract to HDR Engineering, Inc. for a total amount not to exceed \$249,285.90.